

Family Tree Fundraising LLC Privacy Policy

Last Revised: January 24, 2018. The most current version of this Privacy Policy may be viewed at any time on the Family Tree Fundraising website.

Summary

This Privacy Policy covers the website ftree.com owned and operated by Family Tree Fundraising LLC "FTF" and any websites owned and operated by FTF. FTF works hard to earn and keep your trust and confidence. This Privacy Policy is posted at our web site to allow users easy and quick access to FTF's policy regarding personal information. This notice explains how we collect and safeguard information about you and the choices you have about our use and disclosure of that information.

THIS PRIVACY POLICY APPLIES ONLY TO THOSE PEOPLE LIVING WITHIN THE UNITED STATES OF AMERICA

Required Information

We obtain information about you from a variety of sources. You provide information about yourself, for example, by completing the FTF agreement form. This form asks for your first and last name, e-mail address, mailing address, telephone number, and similar information to enter into an agreement to use one of our fundraising programs. You provide information about your organization which includes a mailing address, telephone number, first and last name of organization member(s) included on the account and telephone number(s) and email account(s). Information about you, your organization and any members listed may also be obtained from FTF Affiliates or other parties as necessary. We call this information, "Organization Account Information." Organization Account Information is used to identify you, your organization, prevent possible fraud, and in connection to delivering FTF Account services to you.

FTF never stores sensitive data such as: social security number, credit card information, and bank account information. Also, personal information from third parties, such as organization supporters, may be collected by FTF on behalf of organizations from the third parties with whom the organization engages in business as a result of their connection with FTF. This third party personal information may include, but is not limited to, contact information of the third party, such as name and address, as well as an organization member they are supporting. In the event this information is requested of the third party and collected by FTF, FTF shall only use this information pursuant to the purposes delineated and contemplated by the [Terms of Use](#) and this Privacy Policy as further set forth herein.

Disclosure of Information

FTF takes commercially reasonable measures to protect the personal information that you share. If you initiate a transaction that requires credit card information through a link on our website, you will be sent to paythankyou.com. You agree you accept PayThankYou LLC's Privacy Policy and Terms and Conditions. You also agree you accept ProPay's Privacy Policy and Terms of Use. FTF may also disclose information as required by law to governmental regulatory agencies. For example, we may disclose Organization Account Information in response to lawful subpoenas or similar legal process, to credit-reporting agencies, and when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, to help prevent fraud or to respond to a government request. Any third party, including by way of example and not limitation, service providers or agents, or processors with whom FTF shares your personal information shall only be permitted to use this personal information for the purposes set forth above and which are contemplated by this Privacy Policy. The types of third parties with whom FTF shares your personal information shall be limited to those delineated in the foregoing, and your personal information shall not be shared with third parties which fall outside the scope of this Privacy Policy. We do not sell your personal information to third parties.

If FTF is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

For the Organization Supporter

We take your privacy seriously. FTF will not sell or trade your private information. If you utilize the paythankyou.com link, and process a payment, you agree that you accept PayThankYou LLC's Privacy Policy and Terms and Conditions. You also agree you accept ProPay's Privacy Policy and Terms of Use. FTF provides your name, the organization member's name you list at time of payment or donation, if you provide such information, memo, and total payment amount to the organization you support. At the time you make a donation or a purchase, you have the option to have your email used for marketing purposes by the organization you are supporting, and by FTF. If this option is not checked, the organization and FTF may not use your email address for marketing purposes. Before you make a purchase or a donation, if you have any questions or concerns how the organization or FTF will use your email, you will need to contact them.

Security

We take commercially reasonable physical, electronic, and procedural steps to help safeguard your Organization Account Information. Our web site takes precautions to protect your information. When you submit sensitive information via the web site, we take reasonable commercial measures to protect your information both online and off-line.

When the registration form or a transaction form asks you to enter personal information (such as name, email, phone number), that information is electronically encrypted and is protected using secure socket layer technology (SSL). While on a secure page, such as the registration form or transaction forms, the lock icon in your web browser becomes locked, as opposed to un-locked, or open, when you are just 'surfing'.

While we follow generally accepted standards to protect the personal information submitted to us, both during transmission and once we receive it, we also take additional reasonable commercial measures to protect your information offline. All your information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job (such as FTF's database administrators, security department employees, and customer service representatives) are granted access to personally identifiable information. Furthermore, all employees are kept up-to-date on our security and privacy practices. Periodically, as well as any time new policies are added, our employees are notified and/or reminded about the importance of privacy and what they can do to ensure our customers' information is protected. The servers that store personally identifiable information are kept in a secure environment. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security. If you have any questions about the security at FTF's web site, please contact us at info@ftree.com.

Copyright and Restrictions on Use of Materials

This web site is operated by Family Tree Fundraising LLC. No material from this web site or any web site owned, operated, licensed, or controlled by Family Tree Fundraising LLC may be copied, reproduced, republished, uploaded, posted, transmitted, or distributed in any way. All trademarks, service marks, and trade names are proprietary to Family Tree Fundraising LLC.

All materials contained on this web site are copyrighted by Family Tree Fundraising LLC or are licensed or otherwise published by Family Tree Fundraising LLC with the permission of the owner of the material. All rights in such materials published with permission of the material's owner are reserved to the respective owners.

TRADEMARKS

The trademarks, service marks, designs, and logos (collectively, the "Trademarks") displayed on this Site and/or on e-mails sent to you are the registered and unregistered Trademarks of Family Tree Fundraising LLC. Your use of the Trademarks displayed on this Site, except as provided in this Policy, is strictly prohibited.

Cookies and other Tracking technologies

Technologies may be used, such as: cookies, beacons, tags and scripts by FTF and our marketing partners, affiliates, or analytics and our service providers. These technologies are used in analyzing trends, administering the site, tracking users' movements around the site and to gather

demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

We may use cookies to remember user settings and for user authentication. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

As is true of most web sites, we may gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data.

We may combine this automatically collected log information with other information we collect about you. We do this to improve services we offer you, to improve marketing, analytics, or site functionality.

We may use third parties that provide certain features on our site, e.g., displaying advertising based upon your web browsing activity.

Links

FTF's web site may contain links to other web sites. Please be aware that we are not responsible for the privacy practices of such other web sites. We encourage you to be aware when you leave the FTF web site to read the privacy policy of each and every web site that collects personally identifiable information. This privacy policy applies solely to information collected by this web site.

E-mail Links

FTF uses e-mail links located on the "Contact Us" page to allow you to contact us directly with any questions or comments. Emails to FTF should never include the following: full social security number, credit card number, card verification number or bank account numbers. We read every message sent in and try to reply promptly to everyone. This information is used to respond directly to your questions or comments. We may also file your comments to improve the web site and program or may review and discard the information.

Blog

Our Web site may offer publicly accessible blogs or community forums. You should be aware that any information you provide in these areas may be read, collected, and used by others who access them. To request removal of your personal information from our blog or community forum, contact us at info@ftree.com. In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

Testimonials

We may display personal testimonials of satisfied customers on our site in addition to other endorsements. With your consent we may post your testimonial along with your name. If you wish to update or delete your testimonial, you can contact us at info@ftree.com.

Social Media Features

Our Web site may include Social Media Features, such as the Twitter and Facebook buttons. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly. Following FTF on Twitter or Liking the FTF Facebook page enables us to collect information such as age demographics, location, interests, email address and other information you make available directly or indirectly via your account settings in Twitter and Facebook. Social Media Features, if used by FTF, may be hosted by a third party or hosted directly on our Site. Your interactions with these features are governed by the privacy policy of the company providing it.

Correspondence

By agreeing to use one of our programs, you also agree to receive e-mail notifications that FTF considers necessary to send in regards to important information, such as service updates, service issues or policy changes. We use emails to communicate with you and to send information that you have requested. We also provide email links, as on our "[Contact Us](#)" page, to allow you to contact us directly. We strive to promptly reply to your messages. The information you send to us may be stored and used to improve this Site, our mobile website, and our services, or it may be reviewed and discarded.

Unsubscribing

If you are a client that uses FTF services, FTF may send you emails for service issues, information you have requested, or transactional emails such as receipts. You may not unsubscribe from these emails since they will contain important information regarding use of the service or information you have requested. FTF may send you emails promoting a new service or program that would benefit your organization.

We may send advertising and marketing emails to prospective new clients. If you receive one of these emails, you may unsubscribe from receiving any more such emails by following the "unsubscribe" information provided in the email. If you have any questions or concerns about unsubscribing, please contact us at info@ftree.com.

Surveys

From time-to-time we may request information from you via surveys. Participation in these surveys is completely voluntary and you therefore have a choice whether or not to disclose this information. Information requested may include contact information and demographic information. Survey information will be used for purposes of monitoring or improving the use and satisfaction of our service and/or this web site.

Notification of Changes

If we decide to change our privacy policy to reflect the changes to our information practices, or if we make any material changes, we will notify you via your current e-mail address on file with FTF or by means of a notice on this Site prior to the change becoming effective, so you are always aware of what information is collected, how it is used, and under which circumstances, if any, information is disclosed. If at any time we decide to use personally identifiable information in a manner different from what is stated at the time it was collected, we will notify you by way of an e-mail. We encourage you to periodically review this page for the latest information on our privacy practices.

Data Retention

We will retain your information for as long as your account is active or as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

How to Access and Update Your Personal Information

If your personal information changes, or if you no longer desire our service, you may contact us at info@ftree.com or call us. We do not store your profile online. Please include your name and the organization you represent. We will respond to your request within 30 days.